



AMERICAN HORSE PUBLICATIONS

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## Elevate Your Equestrian Experience with Equine Affaire

*Purchase your tickets today for Equine Affaire in Massachusetts*

The countdown to Equine Affaire in Massachusetts is on! On November 7-10, 2019, North America's premiere equine exposition and equestrian gathering returns to the Eastern States Exposition in West Springfield, Massachusetts. Join featured clinicians Chris Cox, Dan James, Julie Goodnight, Steve Lantvit and Jason Irwin, plus dozens more, for four exciting days of everything equine, from educational clinics to equine adoption fairs, endless shopping opportunities, thrilling competitions and so much more.

Ready to plan your trip to Equine Affaire in Massachusetts? Here's how to get started!

### *BUY YOUR TICKETS*

Purchase **general admission and Fantasia tickets** online at [equineaffaire.com](http://equineaffaire.com) and enjoy the added convenience of new digital delivery options. Print tickets at home or present them on your mobile device to be scanned upon arrival for hassle-free admission. General admission tickets include entry to all clinics, seminars and demonstrations, theme pavilions, the Versatile Horse & Rider Competition, and the east coast's largest equine-related trade show. Adult tickets are \$16/day or \$50/four-day pass, tickets for children (7-10) are \$8/day, and children six and under are admitted at no charge. Hours for the event are 9am-7pm Thursday through Saturday, and 9am-5pm on Sunday. Remember to carry cash for parking fees at the Eastern States Exposition. Volunteers receive free admission to Equine Affaire, so if you're interested in volunteering for this year's event, register online at [equineaffaire.com](http://equineaffaire.com) by September 29.

### *MENTION "EQUINE AFFAIRE" FOR DISCOUNTED RATES AT HOST HOTELS*

Book your room early at any one of Equine Affaire's **host hotels** today, including Comfort Inn & Suites, Hampton Inn, the Tower Square Hotel, Candlewood Suites and more. View the full list of host hotels online at equineaffaire.com. Make sure to mention Equine Affaire for a special discounted rate. Room blocks will expire between September 23–October 10, so book your stay early.

### *MEET YOUR FAVORITE CLINICIANS*

Each year, visitors to Equine Affaire get the opportunity to meet and learn from some of the best and brightest **equine professionals in the industry** including world champions, Olympians, popular equestrian personalities and performers, authors, judges, and veterinarians. This year, Equine Affaire proudly features general horsemanship clinicians Chris Cox, Dan James, Julie Goodnight, Steve Lantvit and Jason Irwin. Discipline-specific clinicians include Charlotte Bredahl-Baker (dressage), Sinead Halpin (eventing), Candice King (hunter/jumper), Dan James (reining), Liz Austin (dressage), Jane Melby (barrel racing), Dana Bright (driving), Kristen Whittaker (western dressage), Rick Christy (hunter under saddle, showmanship), Gary Lane (easy gaited horses), Steve Lantvit (ranch horse), Kelly Hulse (saddleseat), Heidi Potter (trail obstacles, centered riding), Simon Coccozza (core strengthening & yoga for horses), and Jim Masterson (Masterson Method in Motion). More clinicians will be announced in the months leading up to Equine Affaire in Massachusetts, so check equineaffaire.com to see if your favorite clinician will be there.

### *COME PREPARED TO SHOP*

Home to the East Coast's **largest equine-related trade show**, Equine Affaire in Massachusetts features amazing shopping opportunities for dedicated equestrians and casual horse fans alike. With more than 450 vendors in 5 buildings, enjoy the hunt for that perfect Christmas gift or special treat! From jewelry to tack to equestrian apparel, trailers, farm equipment, and so much more, we know you'll find exactly what you're looking for.

Looking for your next horse? Visit the **Breed Pavilion, Horse & Farm Exhibits and For Sale Stalls** to learn about new breeds, meet and test-ride horses for sale, or find the right equine professional to help guide you in your search for a new mount. If you'd love to adopt, visit the new **Adoption Affaire** in C-Barn. Apply to adopt on site and meet your next best friend and equine partner at Equine Affaire in Massachusetts.

### *TAKE TIME TO LEARN SOMETHING NEW*

In addition to hundreds of clinics, demonstrations and educational sessions, Equine Affaire also features the beginner-friendly **Equine Fundamentals Forum**, sponsored by Cosequin. This special exhibit is dedicated to adults and children who want to learn more about horses.

Knowledgeable and friendly staff will guide you through educational exhibits and hands-on interactive displays about everything to do with horses, from equine anatomy to nutrition to management. Activities and educational opportunities also abound for the littlest horse fans, so be sure to bring your children to enjoy the Equine Fundamentals Forum.

### *TAKE IN ALL THE SIGHTS*

Don't miss your chance to see **Fantasia**, Equine Affaire's signature musical celebration of the horse. Sponsored by Absorbine®, Fantasia returns for three breathtaking evening performances on Thursday, November 7; Friday, November 8; and Saturday, November 9. Purchase your Fantasia tickets online at [equineaffaire.com](http://equineaffaire.com) today, ranging from \$14-\$25, and secure your seat at this special event. This year's lineup includes Grand Prix dressage, reining, liberty, vaulting, a taste of the Wild West, driving performances, plus specialty acts and more.

Plan to attend on Friday, November 8, to watch the **Versatile Horse & Rider Competition**, a fan-favorite event that features up to 25 horse-and-rider pairs as they race the clock to tackle an exciting and challenging obstacle course. Watch and cheer on your favorites as champions are made and tested in this thrilling event!

### *NEW THIS YEAR*

Find your next horse at Equine Affaire by visiting the **Adoption Affaire** in the Horse & Farm exhibits in C-Barn! Meet healthy, trained, adoptable horses of many breeds, ages and backgrounds and apply to adopt from a variety of rescue organizations on site.

Have you ever wanted to drive a draft horse? Don't miss your chance for a fascinating **Drive A Draft** experience at Equine Affaire on Thursday, November 7. To sign up, visit the Whispery Pines Percherons stalls in C-Barn.

Veterans will love the opportunity to interact with horses and experience a variety of equine-assisted activities at **A Horse for Heroes**, another new feature at Equine Affaire. Equine Affaire has partnered with BINA Farm to offer a variety of unmounted activities on Sunday afternoon in the Warm-Up Pavilion, adjacent to the C-Barn. To sign up, visit the BINA Farm booth in the Breed Pavilion and prepare to experience the magic of the horse.

### *LEARN MORE ONLINE AT EQUINEAFFAIRE.COM*

For event schedules, ticket purchases and other information, visit [www.equineaffaire.com](http://www.equineaffaire.com) any time or call the Equine Affaire office at (740) 845-0085, Monday through Friday, from 9am-5pm EST.

Equine Affaire gratefully acknowledges its many generous sponsors, including Absorbine, sponsor of Fantasia; US Equestrian, sponsor of the Coliseum arena; Cosequin, sponsor of the

Equine Fundamentals Forum; Farnam, sponsor of the courtesy shopping bag; Horizon Structures, the official barn of Equine Affaire; Horze Equestrian, the official apparel of Equine Affaire; GGT, sponsor of the Mallary and Young Arenas; Wahl, the official clipper of Equine Affaire; and Nutrena, sponsor of the Versatile Horse & Rider Competition.

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**\*Pictures Available Upon Request**

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