COOL I.D.: LEARN HOW TO FREEZE-BRAND YOUR HORSE SAFELY

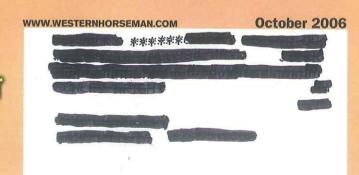
Light in the Bridle The Ultimate Test of True Horsemanship

Special Report:

The Color Breeds' Growing Appeal

G Things to Know Before You Hire a Trainer

The Truth About Fat Supplements



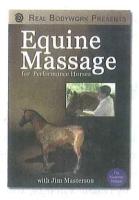
tions cover the basics of insulating your trailer, framing, paneling, flooring, carpeting, wiring, and putting up window and door trim. With help from husband Kyle, Trudell also features instructions on building custom cabinets and dual-purpose furniture.

Whether you're a tool boss or a greenhorn, Trudell's easy-to-follow format will have you singing the praises of a new home on the range — at a fraction of market cost.

To order the DVD for \$24.99, with free shipping in the United States and Canada, contact Sandy Trudell, 217-440-4458; www.bigrivermedia.com.

Equine Massage for Performance Horses

Ease tension, loosen muscles and increase your horse's performance with the Masterson Method of Equine



Massage. Certified in equine-sports massage and equine-cranial therapy, Jim Masterson shows viewers 24 specific techniques to address muscular tension, spasms and scar tissue in his new DVD release, Equine Massage for Performance Horses. The 75-minute program details Masterson's method, which combines acupuncture, neuromuscular release, stress-point massage, and stretching and flexing.

By using the four keys: search, response, stay and release, Masterson

helps you recognize eight neuromuscular responses of the horse to your touch and how to use those to find and release accumulated stress deep in your horse's connective tissues and muscles. By focusing on central-nervous-system treatments, Masterson shows you ways to improve performance; increase mobility and range of motion; free up your horse's poll, neck, shoulders and lower back to improve jumping, bending and stopping; and how to use touch and the horse's response to open communication with your horse.

Step-by-step procedures, well-placed illustrations and computer animation ensure viewers and their horses will reap the benefits of the Masterson Method. Cost is \$34.95, plus shipping and handling. For more information, contact 641-919-7463; www.mastersonmethod.com.

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